



# New Dancer Dances

## MCASD Subsidy Guidelines For the **2025-2026** Dance Year

→ **SEE PAGE 3 FOR APPLICATION FORM;**

→ **SEE PAGE 4 FOR AFTER-DANCE REPORT FORM**

### INTRODUCTION

The goal of New Dancer Dances is to 'hook' new square dancers, to give them a fun experience and to let them experience a 'real' square dance. The dances should show new dancers *why* they're going through lessons, and encourage them to continue. "New Dancers" refers to people currently taking beginning square dance lessons (SSD level) and just-graduated SSD-level dancers.

- Each Club holding beginner lessons can receive MCASD support for New Dancer Dances for up to two (2) dances per fiscal year (Aug 1, '25 - July 31, '26).
- Clubs must get MCASD approval before planning the dance.
  - Talk to or email MCASD VP Janice Cha for help on choosing a date that does not fall too close to another already scheduled date.
  - Visit the NDD spreadsheet to see what's in the works.
- In return for Clubs doing the work of setting up New Dancer Dances, Clubs can keep any profit.
- MCASD will subsidize losses at New Dancer Dances of up to \$100 to help ensure financially successful events.

### PLANNING YOUR NEW DANCER DANCE

Follow these guidelines to help plan the ideal New Dancer Dance (NDD).

- NDDs should be aimed at current students or recent graduates from SSD classes.
- NDDs should give new dancers a session of non-stop dancing at their level.
- NDDs should focus on SSD calls, and should not include any other dance level or type (ie Plus, Rounds, Lines or Contra).
- NDDs should be a special event, not a regularly scheduled club dance.
- NDDs should cater to current students from multiple clubs.
- IF NDD takes place during a teaching cycle, Club leaders will need to reach out to other clubs' instructors to find out how far along their students are in learning – and convey this to the caller in advance.
- Club leaders should remind callers to stick to traditional formations until the dancers prove they are capable of harder stuff. (eg., no left square thrus at the beginning, for example).
- Clubs hosting NDDs are encouraged to book callers other than the students' current instructors in order to give their new dancers exposure to new voices and patterns.

## ROLES of Host Club, MCASD & Area Clubs

### Host Club role for NDDs

- **Apply to MCASD for Pre-Approval** [See FORM on page 3]
- Decide dance logistics
  - Date & time (ideally date should be at least 2 weeks apart from any other NDD)
  - Location
  - Entrance fee amount
- Book & pay for
  - venue
  - caller
- Give the NDD caller a list of calls learned at class up to about 2 weeks prior to date of dance
- Sending the NDD flyer/invitation to other area clubs hosting lessons
- Promoting the dance
  - to its own new dancers and members
  - ALSO to nearby clubs offering lesson - providing flyers, contacting by email, posting on Facebook, etc
- Running the dance
  - Set up/ clean up
  - Taking money at door & providing angels
  - Split the pot (optional)
- **Send MCASD a Report after the dance to share numbers** [See FORM on page 4]
- If there is a profit (ie at-door income > venue/caller expenses) the club can keep the profit.
  - If there is a loss, see below.

### MCASD's role for NDDs

- If there is a loss (i.e. at-door income does not cover venue/caller expenses), MCASD will subsidize the club the amount needed to cover the loss, up to \$100.
  - The club is responsible for any additional loss.
- If requested, MCASD VP Janice will design a flyer for the dance. Contact Janice directly for this as soon as the event date/time, caller, venue, theme have been set.
- Schedules permitting, MCASD executive board members will do their best to attend the new dancer dance.

### Area Clubs' Roles for NDDs

Area clubs should encourage their new dancers and members to attend. This is an excellent way for the new dancers to meet the members of the square dance community. Experience has shown that the new dancers attending these dances come back excited because of how much fun they had interacting with other new and experienced dancers.

## MCASD New Dancer Dance Advance Subsidy Request

Please email the completed form to MCASD President, VP & Treasurer at least one month in advance of planned New Dancer Dance. Email addresses: **President**, [sillydog56@icloud.com](mailto:sillydog56@icloud.com); **Vice President**, [janice@glenviewsquares.org](mailto:janice@glenviewsquares.org); **Treasurer**, [lmctreasurerMCASD@gmail.com](mailto:lmctreasurerMCASD@gmail.com)

DATE SUBMITTED: \_\_\_\_\_

### CLUB DETAILS

Club Name: \_\_\_\_\_

Club Contact Person: \_\_\_\_\_

Club Contact Email: \_\_\_\_\_

Club Contact Cell: \_\_\_\_\_

### NEW DANCER DANCE DETAILS

Date: \_\_\_\_\_ Time: \_\_\_\_\_

Venue (name + address): \_\_\_\_\_

\_\_\_\_\_

Caller Name: \_\_\_\_\_

Dance Theme  
(optional): \_\_\_\_\_

Would you like MCASD (Janice) to design the NDD flyer? **YES / NO** (circle one)

### CLUB LESSON DETAILS

Date Lessons Started: \_\_\_\_\_

Teaching course: **SSD / Mainstream** (circle one)

Number of students  
(at time of application): \_\_\_\_\_

# # #

## MCASD New Dancer Dance After-Dance Report

Please email the completed form to MCASD President, VP & Treasurer within 7 days of the New Dancer Dance. Email addresses: President, [sillydog56@icloud.com](mailto:sillydog56@icloud.com); and Vice President, [janice@glenviewsquares.org](mailto:janice@glenviewsquares.org); ; Treasurer, [lmctreasurerMCASD@gmail.com](mailto:lmctreasurerMCASD@gmail.com)

Club Name: \_\_\_\_\_

Date Submitted: \_\_\_\_\_ Prepared by (name): \_\_\_\_\_

### DANCE DETAILS

Dance date: \_\_\_\_\_ Time: \_\_\_\_\_ Admission fee per person: \$ \_\_\_\_\_

Venue (name + city): \_\_\_\_\_

Caller Name: \_\_\_\_\_ Weather or other details: \_\_\_\_\_

### DANCERS ATTENDING / CLUBS REPRESENTED

Total # of Dancers \_\_\_\_\_ # of Host Club Members/ Angels: \_\_\_\_\_

# of New Dancers: \_\_\_\_\_ From which clubs? \_\_\_\_\_

# of Visitors \_\_\_\_\_ From which clubs? \_\_\_\_\_

# of MCASD executive board attendees: \_\_\_\_\_

### INCOME / EXPENSES

#### Income

Door income \$ \_\_\_\_\_

Total income \$ \_\_\_\_\_

Profit / (Loss): \$ \_\_\_\_\_

#### Expenses

Venue fee \$ \_\_\_\_\_

Caller fee \$ \_\_\_\_\_

Total Expenses \$ \_\_\_\_\_

Requested MCASD subsidy (up to \$100): \$ \_\_\_\_\_ Payable to: \_\_\_\_\_

Mail MCASD check to (name/mailling address) \_\_\_\_\_